



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2019

Multiple District 9

LOCATION: IOWA

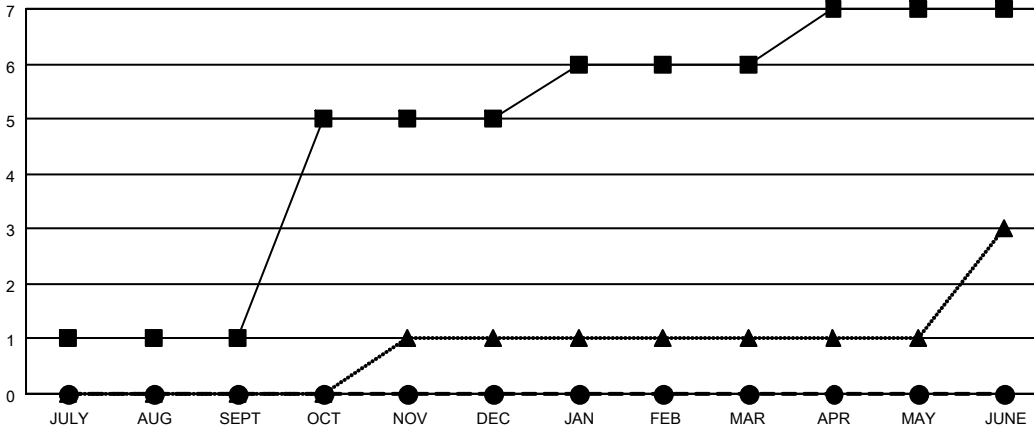
GMT: OPEN

GMT CA 1

| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2019-2020 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 1             | 0         | 0             |
| OCT/NOV/DEC           | 4             | 0         | 4             |
| JAN/FEB/MAR           | 1             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

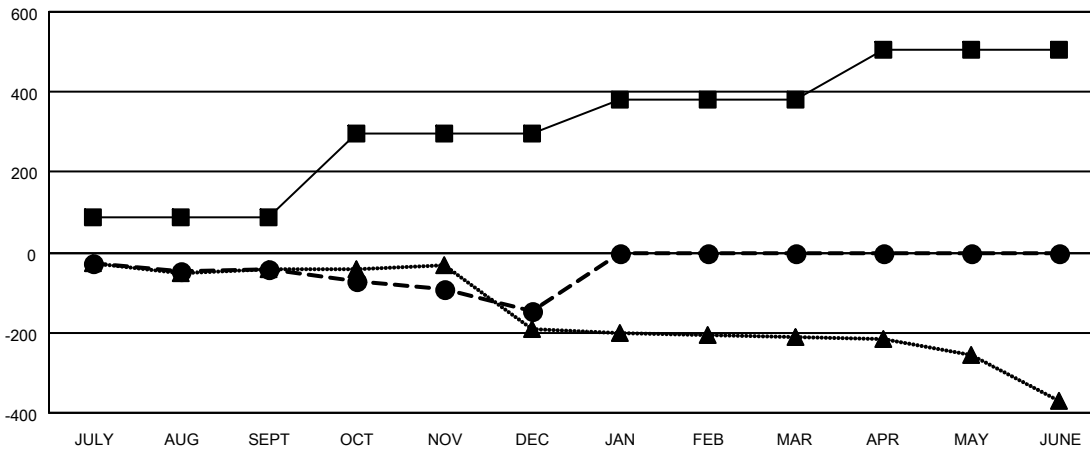
| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 89                     | 125                  | 151  |
| OCT/NOV/DEC           | 208                    | 151                  | 249  |
| JAN/FEB/MAR           | 83                     | 0                    | 0  |
| APR/MAY/JUNE          | 124                    | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

|                        |   |                                     |
|------------------------|---|-------------------------------------|
| DROPPED CLUBS: 4       | 119 CLUBS OF 310 ADDED 1 OR MORE NEW MEMBERS              | <u>GENDER DISTRIBUTION</u>          |
|                        |   | MALE 5,761 (73.63%)                 |
|                        |   | FEMALE 2,063 (26.37%)               |
| <u>DROPPED MEMBERS</u> | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 1,560     |
| DECEASED 57            |   | FAMILY MEMBERS PAYING HALF DUES 789 |
| CLUB CANCELLED 24      |   |                                     |
| OTHER 317              |   |                                     |
| TOTAL 398              |   |                                     |